

JOE KOENIG

VISUAL DESIGNER - UX/UI DESIGNER

CONTACT

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PROFILE

A true problem solver with a gift for empathetically connecting you with your audience through visual design. Passionate and driven Graphic Designer with 15 years of experience developing engaging digital and print experiences for a broad range of industries. Highly adept in developing on brand visual campaigns quickly. Always learning, curious, patient and able to take criticism.

EDUCATION

BACHELOR OF SCIENCE Graphic Design

Cal Poly State University
1997 - 2001

SKILLS

TECHNICAL

Adobe Creative Suite
Microsoft Suite
HTML / CSS
PHP / Javascript

DESIGN

UX/UI Design
Logo & Identity Design
Graphic Design / Layout
Package Design
Wordpress Development
Advertising Campaigns
Social Media Campaigns
Apparel design

WORK EXPERIENCE

FREELANCE / VISUAL DESIGNER / OWNER

Konig Media | 2005 - Present

- Graphic design services include complete identity packages and various print media from package design, business cards, brochures, to billboards
- Web services include UX/UI design, expert Wordpress design and development, e-commerce, and custom solutions
- Social media campaigns / Email Marketing

WEB DESIGN PROFESSOR

Cal Poly State University | Sept 2010 - Dec 2010

- Created curriculum for a 10 week web design course
- Organized 10 CSS and XHTML projects for students to use as exercises
- Lectured on general web design concepts

ART DIRECTOR

Poorboy USA | 2003 - 2005

- Provided Visual Design and Art Direction for entire brand
- Managed a small team of Designers and Developers
- Developed marketing campaigns for Surfer and Surfing Magazine
- Web Design and Development
- Package Design
- Product Development
- Inhouse Printing
- Tradeshow Booth Development